

Waterlefe Community Development District  
Golf Committee Minutes  
April 13<sup>th</sup>, 2023

**Present:** Ted Cole, Barbie Brand, Joel Ambrose, Bonnie Tyler, Don Snowden, Bruce Ambrose, and Bob Buchanan

**A quorum was established.**

**Absent:** Tony Maddaloni, Scott Smith, and Bill Vernal

**Other Attendees:** Steve Dietz (CDD GM & Golf Club GM), Mark Trotter (Director of Golf), Sasha Jarquin (Director of Marketing and Membership), and Chris Noll (Golf Course Superintendent)

**Call to Order:** Meeting was called to order @ 12:06pm by Mr. Dietz

**Public Comments:** No Report.

**Business Administration:**

**Consideration of the Meeting Minutes from March 16th, 2022:**

- There was a motion by B. Ambrose to accept the minutes with a second by T. Cole; this was unanimously approved.

**Financial Review:**

- February finalized financials we presented. Revenue was up for the month and YTD as were the COGS. Net income was positive to budget for the month and the YTD as well. March preliminary financials were briefly reported on; it was reported that the first three weeks of march were still busy even with the greens being recently sprayed. April MTD was briefly mentioned as the course is closed so there is no golf revenue coming in but the Grille Room is open.

**Business Items:** Steve reported that staff is working with the River Club to see about moving the meetings up there once the building closes for renovations. There may be some meetings that have to be moved the cart barn once the River Club starts their renovations but staff will continue to update the committee of any changes as the meetings get closer.

**Staff Reports:**

**Golf Course Maintenance:**

- Chris updated on the current status of the greens renovations. The construction crew is working on stripping the grass and coring the greens. Maintenance staff has been working on other course projects like working on the fairways, drainage on number 12 and fertilizing. Chris also reported on the plans and timing of sprigging the greens. There was committee discussion on the pitch of greens and the locations of tees on hole 15.

**Marketing Report:**

- Sasha reported on the new membership numbers. She reported some of the recent sign ups were members wanting to get in before the initiation fee goes up. All outside marketing and ads is on hold right now during the closures but once the club reopens those will

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resume. The club does have someone coming out and taking video footage and photos of the progress of the construction. Some have come back already and staff is working to get it all together to send out to membership.

**Pro Shop:**

- Mark reported on the last chance open which was the last event of season. The event was very successful with two different shotguns. The pro shop is doing well with the current merchandise sale going on. Staff is working to get the bag storage and lockers all cleared out. Mark also reported on the staffing and hour adjustments with the closures and the current April reciprocals.

**Grille Room:**

- Steve reported on the current lunch service with the course closure. Lunch service has been doing very well so far. All the previous staff is expected to come back when the club reopens. The committee discussed what operations might look like when the course re opens but the clubhouse is still closed.

**Fact Finding Subcommittee:**

- Steve reviewed a document showing potential changes for reopening regarding the dues and cart fees, membership counts, tee time management and any potential membership caps.

**Operations Subcommittee:**

- Steve discussed that the operations committee is still one person short of a quorum.

**Communications:**

- No Report.

**WMGA:**

- Mr. Ambrose reported on the WMGA plans for next year.

**WWGA:**

- Mrs. Tyler reported on the final meeting of the WWGA event.

**Liaison Comments:**

- No Report

**Additional Committee Discussion:** Mr. Buchanan gave an update on the Waterlefe Youth Program.

**Adjournment:**

- B. Ambrose motioned for adjournment; B. Buchanan seconded. It was moved to adjourn the meeting @ 2:00PM.